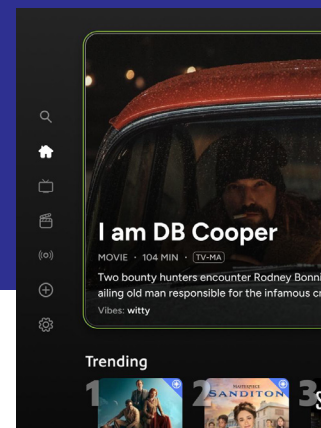
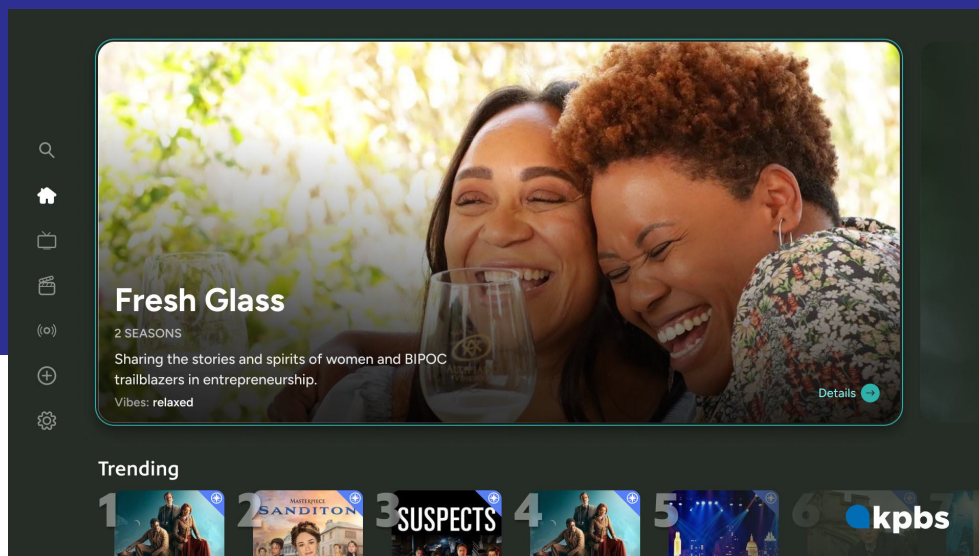
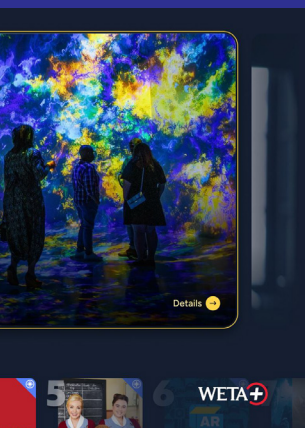


LAUNCH YOUR STATION



LOCAL PUBLIC

Transform your local PBS or dual licensee station into a modern, member-supported streaming service...for less than the cost of a single, full-time coder.

- Locally branded OTT, mobile and smart TV apps (nine platforms)
- Complete curatorial control (with autopilot fallbacks for unrivaled flexibility)
- Direct in-app member and prospect messaging
- Full PBS Media Manager and Passport integration
- Smart carousel builders
- Deep metadata (by The Programming Service)
- AI recommendation engine
- Collaborative CMS, which encourages stations to share carousels and knowledge
- Real-time analytics feeds
- Web video portal (coming soon)
- Full API access for custom website integrations
- No platform lock-in (stations own app code after first-year of subscription)

Station Size (Passport-eligible members)	One-time Onboarding (all platforms)	Annual Subscription
Small (< 15,000)	\$8,000	\$60,000
Medium (15k-40k)	\$12,000	\$75,000
Large (> 40,000)	\$20,000	\$100,000



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